



# Marketing & Communications Intern

Main Library, Full-Time 16-Week Contract, 35 Hours/Week

We're searching for an individual with the ability to start with a vision and cultivate it to life, someone who is passionate about communications with a flair for selecting just the right words to engage and inspire their audience. Someone who is passionate about technology, social media and design trends.

## *Sound like you?*

### What you'll do:

Promote library programs, services and resources in both print and digital communications.

Evaluate and make recommendations to better target specified demographics.

Support planning and development of website redesign.

Support key projects including donor management and fundraising initiatives.

### What we're looking for:

Excellent technical skills including experience with social media, website management and graphic design.

Collaborative, team-player with excellent communication and interpersonal skills.

Reliable, motivated and can work with minimal supervision.

Education in communications, marketing, advertising or UX design or equivalent

Familiarity with AODA and accessibility principles is an asset.

This contract position will run from September to December, 2022.

Schedule will be day shifts Monday – Friday with a combination of remote and in-office work.

The starting wage \$26.64 per hour. This position is grant funded therefore eligible candidates must be Canadian citizens, permanent residents or have refugee status in Canada, recent graduates from college/university and between the ages of 16-30.

**To apply**, please submit your cover letter and resume by **August 3, 2022** to [jobs@wpl.ca](mailto:jobs@wpl.ca).

*The Waterloo Public Library welcomes applications from diverse backgrounds including Indigenous persons, Black persons, persons of colour, persons with disabilities, LGBTQ+ persons and others that will contribute to the broadening of our ideas and experiences. For persons with disabilities, accommodations will be available upon request for any aspect of the recruitment process.*